

"Massachusetts Change" - January 2010

On Tuesday January 19th, we witnessed a historic day in American history – a Republican from Massachusetts was elected to the US Senate for the first time in over 30 years. It was a decisive moment to begin 2010 and demonstrated the importance and consequences of what's happening in Washington with both the healthcare issue and the Democrat's agenda.

We want to congratulate Senator-elect Scott Brown for his decisive victory and well fought campaign. FLS Connect was proud to be a part of the effort: our Volunteer Connect "Call From Home" system helped the campaign engage almost 26,000 supporters in all 50 states. Those volunteers made over 150,000 personal calls to Massachusetts voters from their own homes during the final weeks. All across the country, grassroots supporters were able to help the effort, at no cost to them, by using this exciting technology.

Additionally, we want to point out that with his victory, Republicans received a surge of confidence and excitement to begin the 2010 campaign season. Not only was Scott Brown elected as the 41st Republican Senator to stop the filibuster-proof Democrat majority, but he was a reminder that Washington must listen to the voters in every state, even longstanding bastions of Democratic power. Trillion dollar deficits, backroom legislation deals and business as usual will no longer ensure reelection. Instead, values demonstrated by Brown like smaller government, a strong economic vision and lower taxes are the principles we can confidently stand on.

We are proud of the Scott Brown campaign and the results in Massachusetts - especially proud that we could help by using this new Call From Home technology. Congratulations to our newest Republican Senator and all the supporters that helped him emerge victorious.

For more information on how this tool can help your campaign in 2010, please click here: [Volunteer Connect Info](#)

Rich Beeson, Tony Feather, Jeff Larson & David James
FLS Connect Partners



Target Defined. Message Delivered.